

kristina harwick

G R A P H I C D E S I G N E R

profile

Hi! I am a graphic designer with experience in many different aspects of design. I currently focus on print design with special attention to post production. Many of my designs I will both print and finish. I enjoy web design and have knowledge of Wix, Shopify, HTML/CSS and fundamental WordPress editing. I love working with my hands, including hand lettering, font design and illustration.

experience

Cliff Ross Ad Agency & Design Studio

Easton, PA | Spring 2016–Present

A mix of print and web design as well as print production. I work with clients directly to bring their visions to life. Design concert posters to be printed and translate those designs into a variety of different sized web graphics. Logo design often followed by developing the brands, including creating custom and cohesive websites, advertising, store front design, printed handouts, product labels, character illustrations and more. Design and build Wix, Shopify and basic HTML/CSS websites. Layout, design, printing and finishing of both small and large format printed pieces.

Sarott Design

Freelance Design | Spring 2016–Summer 2017

Designed web ads for theatre shows in multiple sizes. Designed website, including font and color choices as well as photo manipulations.

Publicis LifeBrands Medicus

Freelance Design | Fall 2015

Worked remotely to create hand lettered title for children's book. Communicated with art directors to provide illustrated style appropriate for book content and audience.

Kudu Creative

Freelance Design | Summer 2015–Winter 2015

Designed print pieces for local festivals. Created business cards according to brand guide lines as well as conceptual and created ads and posters for various clients.

Creative Intern at Red Tettemer O'Connell + Partners

Philadelphia, PA | Spring 2015

Assisted creatives with idea generation & production work including web ads, print ads & websites for multiple clients.

Volunteer Designer at Designathon

Kutztown University, PA | Spring 2013, 2014 & 2015

24 Consecutive hours of donated design work for multiple local non-profit companies.

2013 - Worked with a team to design an informational trifold for the Historic Dreibelbis Farm.

2014 - Led a team of 5 in designing a logo & brand elements then applied to a brochure & event poster.

2015 - Designed 2 logos applied to ads & banners for the West End World of Food Festival.

Lab Monitor at KUCD Print Lab

Kutztown University, PA | Spring 2014–2015

Printed design jobs & helped students understand computer programs and proper printing techniques by focusing on post-production file set up.

Design Intern at MaryKay

*with Cathleen Woodbridge - MaryKay Representative
Allentown, PA | Summer 2013*

Designed postcards, greeting cards & newsletters which were sent to representatives & customers.

skills

Print & Web Design
Typography
Illustration
Hand Lettering
Adobe Creative Suite
Print Production

Font Creation
Glyphs App
Photography
Wix
Shopify
HTML & CSS

education

Kutztown University Of Pennsylvania

Kutztown, PA | May 2015

B.F.A. in Communication Design

Concentrations: Advertising & Graphic Design